



The Emerging Call for Career Transition Services

Educated working adults...

- ...are under intense pressure to take individual responsibility for their own careers, increasingly demonstrating a greater initiative for directly influencing their destiny at work.
- ...recognize that career counseling strategies are foundational for professional development and worklife satisfaction.
- ...report a sense of urgency to develop adaptable talents, close skill gaps and grow their specific fields of expertise.
- ...prefer customized career services that are flexible and easy to access, while simultaneously providing high quality service that fosters substantive and lifelong change.
- ...seek a comprehensive program and expertise to motivate, structure, advise, respond and challenge their worklife goals and decisions.
- ...identify work distress as a major contributor to work-life imbalance, physical and mental health problems and relationship stress.
- ...prefer to address job dissatisfaction and career indecision as a normal part of ongoing career development, not just a reaction to a setback or crisis.
- ...are willing to commit personal time and money to the discipline of career exploration, decision-making and planning.**